



## INTRODUCING THE 2015 OMEGABRANDESS PREMIER DEALER PROGRAM

OmegaBrandess is excited to announce the launch of our 'Premier Dealer Program'!

Here is a brief overview of the program and how it works.

The OmegaBrandess Premier Dealer Program has two tiers: Gold Level and Silver Level.

The level is determined by your total invoiced sales from the previous year. To qualify as a GOLD Level Dealer, your total sales must be equal to or greater than \$100,000.00; to qualify as a SILVER Level Dealer, your total sales must fall between \$50,000.00 and \$99,999.99.

What does this mean for you? In recognition of your loyal patronage, GOLD level dealers will receive:

- Free freight on orders of \$250.00 or more
- 1:1 Stock Balance available on most items purchased within the previous 12 months\*
- One No Fee Drop-Ship order per month to your customer *(freight charges still apply)*

SILVER level dealers will receive:

- Free freight on orders totaling \$500.00 or more.
- 1:1 Stock Balance available on most items purchased within the previous 6 months\*
- One No Fee Drop-Ship order per quarter to your customer *(freight charges still apply)*

And that's not all! As a GOLD or SILVER dealer, you will receive the following additional 'perks' as our way of letting you know how much we value you.

- A dedicated customer service extension from the main menu when calling in to us
- Add-on orders received the same business day, during our business hours, will not be charged any additional shipping charges. *(Normal freight exception policy & oversize item surcharge still applies)*

Each qualifying dealer will receive a certificate congratulating them on achieving Gold or Silver status with a letter outlining the benefits that have been earned. All dealers will be periodically reviewed and notified should they achieve GOLD or SILVER status at some point during the year.

*\*products normally not returnable do not qualify including discontinued items, film, photographic paper, chemistry or any other liquids, batteries, special orders or close-out merchandise*